

Salerno takes shape. The future takes flight

New General Aviation Terminal inaugurated at Salerno Costa d'Amalfi and Cilento Airport: a modern, sustainable facility designed to support the region's growth.

Salerno, 14 July 2026 – Today marked the inauguration of the new General Aviation Terminal at Salerno Costa d'Amalfi and Cilento Airport, a strategic investment that further strengthens the airport's development while expanding the range of services dedicated to private and business aviation. The new facility reinforces the airport's role as a key driver of competitiveness, regional attractiveness and economic growth across Campania.

The inauguration brought together leading representatives from national and regional institutions, the business community and the aviation sector, providing an important opportunity to discuss the airport's future development prospects. Speakers included **Roberto Fico**, President of the Campania Region; **Carlo Marfisi**, ENAC Campania Territorial Director; **Vincenzo De Luca**, Mayor of Salerno; **Andrea Prete**, President of Unioncamere Campania and the Salerno Chamber of Commerce; together with GESAC's senior management represented by Chairman **Carlo Borgomeo** and Chief Executive Officer **Roberto Barbieri**.

During the event, Professor **Stefano Paleari**, one of the world's leading experts in airport economics and founder of the **International Center for Competitiveness Studies in the Aviation Industry (ICCSAI)** at the University of Bergamo, presented the study *"What Future for Salerno Airport?"*

The study highlights that the airport's long-term growth depends on coordinated action between public institutions and the airport operator, built around three strategic priorities: improving accessibility, strengthening both the quality and breadth of the air service offering, and implementing an effective destination marketing strategy. The analysis also confirms that airports act as genuine catalysts for economic, tourism and social development, enhancing the competitiveness of their surrounding regions. In this context, the complementary development of Naples and Salerno airports represents a strategic opportunity for the entire Campania region.

The new General Aviation Terminal was completed over a two-year period through a total investment of **€14.2 million**, with construction carried out by the **Iterga-Ellemme joint venture**. Designed to accommodate up to **1.5 million passengers**, the 2,000-square-metre facility is already operational for general aviation flights. From **November 2026**, during the scheduled closure of Naples Airport for runway rehabilitation works, the terminal will also handle commercial passenger flights.

Designed in accordance with the highest standards of environmental sustainability and energy efficiency, the terminal incorporates materials that reflect the identity of the local area, including handcrafted ceramics, and features a photovoltaic system that, once fully operational, will generate approximately 40% of the building's energy requirements. The interior spaces are further enhanced by artworks created by **Marco Pio Mucci**, a Campania-based visual artist who collaborates with leading cultural institutions, including the Museo Madre, combining contemporary art, local identity and innovation.

To support the growth of general aviation and provide dedicated services to an international high-end clientele, GESAC established Aviagold in 2025, a wholly owned subsidiary created to deliver highly specialised services for private aviation. In addition to ground handling, Aviagold offers bespoke concierge and hospitality services tailored to business and private aviation, further strengthening Salerno Airport's positioning within the premium aviation market.

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Pierluigi Di Palma, President of ENAC, stated:

"We welcome every expansion of Italy's airport network with great satisfaction, as it represents a strategic step forward in strengthening the national airport system.

The new terminal dedicated to general and business aviation at Salerno Airport—an essential segment for attracting high-value tourism and investment—will become a key asset for Campania's future. It further reinforces Salerno Airport's role as the preferred gateway to the region's outstanding cultural, natural and tourism destinations while creating new opportunities for sustainable growth.

Through all of its institutional activities, and in particular through the National Airports Plan, ENAC is committed to building stronger connections and generating long-term value by promoting a vision of air mobility that is increasingly sustainable, innovative and fully integrated with other modes of transport."

Roberto Barbieri, Chief Executive Officer of GESAC, commented:

"With the inauguration of the new General Aviation Terminal, we are taking another significant step forward in the development of Salerno Airport, providing the region with a modern, efficient and sustainable infrastructure designed to meet the needs of a high-value market segment that has long chosen Salerno as its preferred gateway to some of the world's most prestigious tourist destinations.

This strategic investment will generate substantial economic and employment benefits while further strengthening the competitiveness of Campania's airport system. To fully unlock the potential of this market, we have also established Aviagold, a dedicated company that will provide highly specialised services for private aviation with the ambition of positioning Salerno Airport as a leading Mediterranean hub for this segment."

Andrea Prete, President of Unioncamere and the Salerno Chamber of Commerce, said:

"Today's inauguration marks another fundamental milestone in the steady growth journey that began two years ago with the definitive reopening of Salerno Airport.

For decades, the Salerno Chamber of Commerce has invested significant resources in this airport, convinced that this infrastructure would play a central role in the future development of the province. Today, that vision has become reality thanks to the outstanding teamwork between local institutions—first and foremost the Campania Region—and GESAC, whose strategic vision and effective management have been instrumental in driving the airport's remarkable transformation.

The consolidation of air traffic perfectly complements the Chamber's latest tourism strategy. We have recently launched a new strategic plan aimed at positioning the Province of Salerno as a globally competitive destination. In addition, we have already approved a €2 million investment for the 2026–2027 period dedicated to tourism promotion and co-marketing initiatives, involving airlines directly in the development of the destination."