

Jet2.com and Jet2holidays expand Italian network with addition of Salerno Costa-d'Amalfi for Summer 25

- *Scheduled services to operate to brand-new airport **Salerno Costa-d'Amalfi** next summer from **Birmingham** and **Manchester Airports***
- ***Amalfi Coast** expanded too, as selection of hotels go on sale with **Jet2holidays**, including brand-new resort – **Salerno***
- *Latest expansion demonstrates **Jet2's** continued commitment to **Italy***

3rd September 2024: **Jet2.com** and **Jet2holidays** have demonstrated their ongoing commitment to **Italy** and expanded the number of Italian airports the companies have on sale to nine, after launching award-winning flights and holidays via **Salerno Costa-d'Amalfi Airport**.

In addition to this exciting news, customers and independent travel agents from the UK now have even more choice when it comes to holidaying in the famous region, as the UK's largest tour operator has put a range of hotels on sale across the **Amalfi Coast**, as well as introducing the port city of **Salerno** which becomes a brand-new resort for **Jet2holidays**.

Today's exciting expansion means that customers travelling from **Birmingham** and **Manchester Airports** with **Jet2.com** and **Jet2holidays** can access a brand-new gateway to the **Amalfi Coast** from May 2025. The new services also give Italian nationals fantastic access to the cities of **Birmingham** and **Manchester**, as well as their surrounding areas.

The addition of **Salerno Costa-d'Amalfi Airport**, which has recently reopened to commercial flights, means the companies will operate to nine Italian airports across all seasons (eight airports in Summer 25). Today's announcement makes it even easier for customers to travel to an iconic stretch of Italian coastline, and the move comes on the back of strong demand from UK holidaymakers.

As a result of today's announcement, **Jet2.com** and **Jet2holidays** will operate weekly Monday services to **Salerno Costa-d'Amalfi Airport** from two UK airports – **Birmingham** and **Manchester Airports** from 26th May to 29th September 2025, with both routes being **exclusive** to the companies.

As well as putting this new airport on sale, **Jet2holidays** has also gone on sale with a range of new hotels located on the Amalfi Coast, with a selection of new hotels available to book now in the resorts of **Amalfi**, **Positano**, **Ravello** and **Vietri sul Mare**. In addition, holidaymakers will be able to choose from a choice of hotels in a brand-new resort to **Jet2holidays** – the city of **Salerno**. Sitting just on the edge of the world-famous Amalfi Coast and conveniently close to a host of tourist hotspots, this ancient port city features a cathedral, old town, parks and museums.

The **Amalfi Coast**, located on Italy's Sorrentine Peninsula, is an unforgettable holiday destination, offering a combination of Neapolitan Riviera scenery and beautiful beaches. As one of Italy's most scenic and glamorous of coastlines, the 50-kilometre-long stretch is carved out of the cliffs and has 500ft vertical drops producing incredible views. Boasting UNESCO World Heritage site status, today's launch provides even greater choice and flexibility for holidaymakers looking to reach one of the world's most iconic destinations.

The launch gives customers the opportunity to travel directly to the **Amalfi Coast** and **Salerno** with a flight-only booking with **Jet2.com**, or a package holiday with **Jet2holidays** while enjoying the companies' award-winning benefits and customer service which has seen both brands be named **Travel Brand of the Year** at the **Which? Awards** and **Which? Recommended Providers**.

A package holiday with **Jet2holidays** includes VIP customer service, transfers to and from the airport and ATOL protection, along with friendly flight times and a generous 22kg baggage allowance with **Jet2.com**, all for a low £60 per person deposit.

Customers travelling with **Jet2.com** receive that same industry leading customer service, friendly low fares, great flight times and 10kg hand luggage allowance.

Steve Heapy, CEO of **Jet2.com** and **Jet2holidays**, said: "The launch of **Salerno Costa-d'Amalfi Airport** for Summer 25 is another demonstration of our continued commitment to Italy. As well as giving customers and independent travel agents more choice when it comes to holidaying in this iconic destination, we are expanding the number of Italian Airports we have on sale to nine. We are also very pleased to be announcing a selection of hotels available to book now across the **Amalfi Coast** and surrounding region, not to mention a brand-new resort in the beautiful port city of **Salerno**."

He added: “We are very much looking forward to developing a fantastic relationship with the airport and building more strong relationships with hoteliers and industry partners. The **Amalfi Coast** is one of the most popular destinations in the world, so we are confident that these new flights and holidays will be a big hit with holidaymakers wanting to explore the pastel-painted villages and cliffs that the destination is famous for. We look forward to taking customers on their well-deserved holidays to the **Amalfi Coast** and **Salerno**, and we know that our VIP customer service and approach to working alongside partners across the region will be the perfect pairing alongside the attraction of this iconic destination.”

Roberto Barbieri, CEO of GESAC (the Naples and Salerno Airports Management Company) commented: “The arrival at Salerno-Costa d'Amalfi airport of the new airline **Jet2.com**, and of **Jet2holidays**, the largest tour operator in the United Kingdom, confirms the high appeal of the territory on the foreign market, thanks to the inestimable value of its cultural and landscape, and the strategic importance of the second Campania airport for the region’s economic development.”

He added: “With the new flights, many tourists will be able to choose more easily our region as a destination, with important benefits for the whole tourist chain and, at the same time, citizens have more options to fly in the UK at competitive rates”.

For further information and to book visit www.jet2.com or www.jet2holidays.com

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