PRESS RELEASE

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easyJet returns to Salerno with direct flights to Paris, London and Basel

- **Flights to Paris Orly are available to book from today on easyJet.com and via the easyJet app. The route will operate up to three times a week.**
- **Flights to London Gatwick and Basel will go on sale in the coming weeks.**
- **The new routes follow the award of a tender under the "Salerno&Cilento: Essenza Mediterranea" project, promoted by the Salerno Chamber of Commerce.**
- **The announcement marks another step in easyJet's growth in Campania, following a strong summer season in Naples.**

easyJet has announced its return to Salerno Costa d'Amalfi e del Cilento Airport with three international routes to **London Gatwick, Paris Orly and Basel**, reinforcing its commitment to Campania and strengthening the region's links with key European markets.

From **30 April**, easyJet will expand its offering from Salerno with a new direct service to **Paris Orly**, operating up to **three times a week**. The route will strengthen links between Campania and the French capital, complementing the airline's existing service between Naples and Paris Orly, which operates up to four times a day. Salerno will become the 13th Italian destination served by easyJet from Paris Orly, further strengthening the airline's position as the leading carrier in the Italy–France market.
Flights to London Gatwick and Basel will go on sale in the coming weeks, with up to three flights a week on each route.

The announcement follows the award of a tender under the **"Salerno&Cilento: Essenza Mediterranea"** project, promoted by the Salerno Chamber of Commerce to raise the area's profile in international markets. The initiative brings together the Salerno Chamber of Commerce and easyJet. The Chamber is investing €1.5 million over two years in marketing services to promote the destination in key international markets, alongside the launch of the airline's three international routes.

easyJet's return will give the Amalfi Coast, Cilento and the entire province of Salerno direct links to the United Kingdom, France and Switzerland. The airline's presence in these markets, supported by destination

marketing, will raise the area's profile and make it easier for international visitors to reach. For passengers travelling from Campania, the three routes will offer more options from Salerno Airport.

The return to Salerno follows a strong season for easyJet in Campania, driven by its performance at Naples Airport, where it has operated since 2000 and has had a base since 2015. Building on a successful summer season, during which it offered 2.6 million seats across 50 routes to 15 countries in Europe and North Africa, the airline expanded its offering from Naples with a new direct service to Pantelleria. The new routes from Salerno further extend easyJet's presence in the region.

"Our return to Salerno reaffirms our commitment to Campania, where we have been operating for more than 25 years and have built a significant part of our business in Italy. We are now complementing our established presence in Naples with three international routes from Salerno, giving the area access to our extensive network in the United Kingdom, France and Switzerland. Our collaboration with the Salerno Chamber of Commerce and GESAC brings together air connectivity and destination marketing to support tourism and expand travel opportunities to and from the region," said **Lorenzo Lagorio, Country Manager for easyJet Italy**.

"With easyJet's return under the Salerno&Cilento: Essenza Mediterranea project, we are putting into practice a strategy we have backed with conviction. This partnership combines the Chamber of Commerce's commitment to promoting our destination with the commercial expertise of a major international airline. It will bring significant economic benefits and raise the profile of our businesses, our tourism sector and the entire Salerno community, placing the area at the heart of key European air links," said **Andrea Prete, President of Unioncamere and of the Salerno Chamber of Commerce**.

"The announcement of new international routes operated by easyJet is a positive development for Salerno Airport and confirms the importance of a strategy that improves access, promotes the area and builds a stable flight offering over time.
With Naples Airport closed for runway refurbishment in November, the month will be a decisive test for Salerno and an opportunity to reshape travel patterns across Campania. The additional flights will give more people the chance to discover and use the airport, while new flows of international visitors will raise the area's profile and strengthen its appeal as a tourist destination. GESAC will deploy all the resources needed to ensure efficient operations and a high standard of service for airlines and passengers. The challenge will be to turn a month of exceptional operations into an opportunity for long-term growth by establishing new travel habits and creating new opportunities for the area," said **Roberto Barbieri, CEO of GESAC**.

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